

Join us in:

CINCINNATI
AUGUST 13

MINNEAPOLIS
SEPTEMBER 11

BENTONVILLE
OCTOBER 23

2025

MIX & MINGLE



Promote your brand across retail industry leaders at the networking event of the season!

ATTENDEES

600+ Industry Guests
Attendees Range from
Start-Ups to Fortune 500
Companies

BRANDING

Various Logo and Branding
Opportunities are Available:

- Mix & Mingle Webpages
- Social Media Promotions
- Event E-mail Marketing
- Inclusion in Weekly Industry Newsletters
- Swag Item Gifting

REACH

22,000+ LinkedIn Followers
20,000+ Newsletter Subscribers
2,000+ Unique Event
Page Views



MIX & MINGLE

2025

Sponsorship Opportunities



SPONSORSHIP	CINCINNATI	MINNEAPOLIS	BENTONVILLE
COST	\$6,000	\$5,000	\$10,000
AVAILABLE SPONSORSHIPS	4	4	4
PRE-EVENT:			
Attendee List Access	2 Weeks Prior	2 Weeks Prior	2 Weeks Prior
Social Media Marketing	Multiple Posts	Multiple Posts	Multiple Posts
EMAIL MARKETING:			
Weekly CMA/SIMA Newsletter (20k Recipients)	●	●	●
Event Email Blasts (20 - 25k Recipients)	●	●	●
LOGO PLACEMENT:			
Logo and Link on Event Web Page	●	●	●
Company Logo on Marketing and Promotional Materials	●	●	●
POST-EVENT:			
Logo and Link on Event Web Page After the Event	●	●	●
Final Attendee List	●	●	●
EXTRAS:			
Acknowledgment During Event	●	●	●
Event Attendee Passes	2	2	2
GOODIE BAGS:			
1 Color Company Logo on the Goodie Bag	●	●	●
Company Supplied Promo Item (Must Fit in a 4.5" W" x 8" H Bag)	●	●	●
4" x 6" Printed Promotional Insert (Company Provided)	●	●	●



Interested in Sponsoring?
Contact James or Phil to learn more.



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ARC

